



American Marketing Association – Connecticut Chapter,
Anna C. Klune Memorial Scholarship
Graduate Application Form

The Anna C. Klune Memorial Scholarship has been given each year to a Connecticut resident/student pursuing a Master’s degree in a marketing discipline in memory of Anna C. Klune, an AMA-CT member and president-elect who passed away in 1994. Candidates and their supporting professors/employers are urged to highlight the candidate’s qualifications with respect to the selection criteria.

SELECTION CRITERIA:

- a. Connecticut resident; may or may not be studying in Connecticut
b. First-year MBA student at any university
c. Career focus in marketing or marketing related major
d. Demonstrated leadership record
e. Entrepreneurial/innovative spirit

I. APPLICANT INFORMATION

Name: Last Name First Name Middle Initial

Gender: Male Female Date of Birth (Month/Day/Year):

Mailing Address: Number Street Apartment
City State Zip Code Home Telephone

Cellphone Number:

Email Address(es):

II. EDUCATION INFORMATION

High School name and address and year of graduation:

Undergraduate degree(s), year of graduation, and college/university name and address:

List MBA program college/university to which you are applying or currently attending, and expected date of completion:

III. RESUME

Please submit an up-to-date resume.

IV. GOALS

Please attach a brief (no more than one page) description of your career goals.

The undersigned hereby certifies that the information provided on this application, including attachments, is true to the best of their knowledge.

Applicant: _____ Date: _____

Please send the completed application addressing the selection criteria along with the following:

- 1) A cover letter requesting the award and describing your qualifications
- 2) An official transcript (undergraduate or current graduate school)
- 3) A nominating letter from a professor of marketing
- 4) A seconding letter from a current or former employer
- 5) A resume (see III. above)
- 6) A brief description of your career goals (see IV. above)

Submit this application along with the materials by email and mail to:

Dr. Subroto Roy
V.P. – Collegiate
American Marketing Association – CT
18 Colonial Court
Cheshire, CT 06410

Email: Dr.SubrotoRoy@gmail.com

Deadline: March 15, 2010